



HealthierAirForAll.org

It's time for Louisiana to stop holding its breath.

The 2006 Louisiana Smoke-Free Act eliminated smoking in all public places – **except bars and gaming venues**. But comprehensive smoke-free ordinances have been changing that by protecting all public spaces and venues at the local level. Support comprehensive smoke-free ordinances throughout Louisiana and help us create healthier air for all.



The Dangers of Secondhand Smoke

Exposure to secondhand smoke causes an estimated

41,000

DEATHS each year among adults in the United States.¹

Nonsmokers exposed to secondhand smoke at home or **work increase their risk of developing lung cancer by**

20-30%

²

Chronic cigarette smoking can negatively affect:

- Organizing, regulating behavior and meeting goals
- Cognitive flexibility
- Intellectual abilities
- Learning abilities and memory
- Working memory, such as remembering instructions or paying attention³



Our Goal

We will continue to work tirelessly with community partners and elected officials to close this gap statewide and **eliminate smoking in ALL spaces and places** – creating a healthier quality of life for all of Louisiana.



Progress, Progress, Progress

20+ cities and parishes have passed comprehensive smoke-free ordinances, with even more up for a local vote this year!

Over 1 million Louisianans are protected from the dangers of secondhand smoke, which is 22.46% of the state. **Together, we can get that to 100%.**



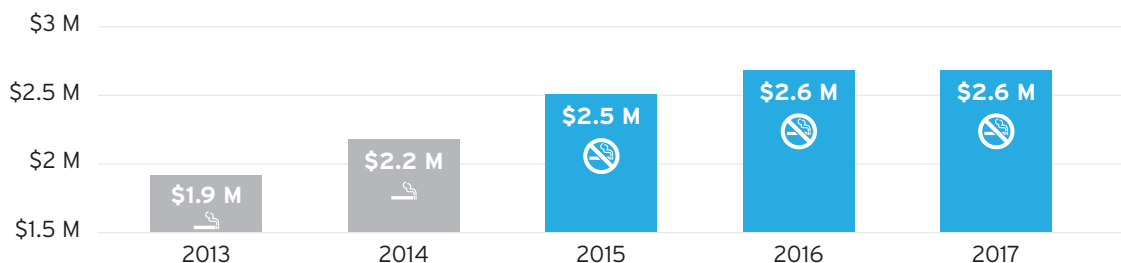
A Breath of Fresh Air for Bars and Gaming Venues

Smoke-free protections for employees and patrons of bars and gaming venues have not had negative long-term financial effects on business revenue. But smoking does cost Louisiana taxpayers \$1.89 billion each year.

Smoke-free bars and gaming venues protect the state, protect workers and create a more enjoyable night out for everyone.

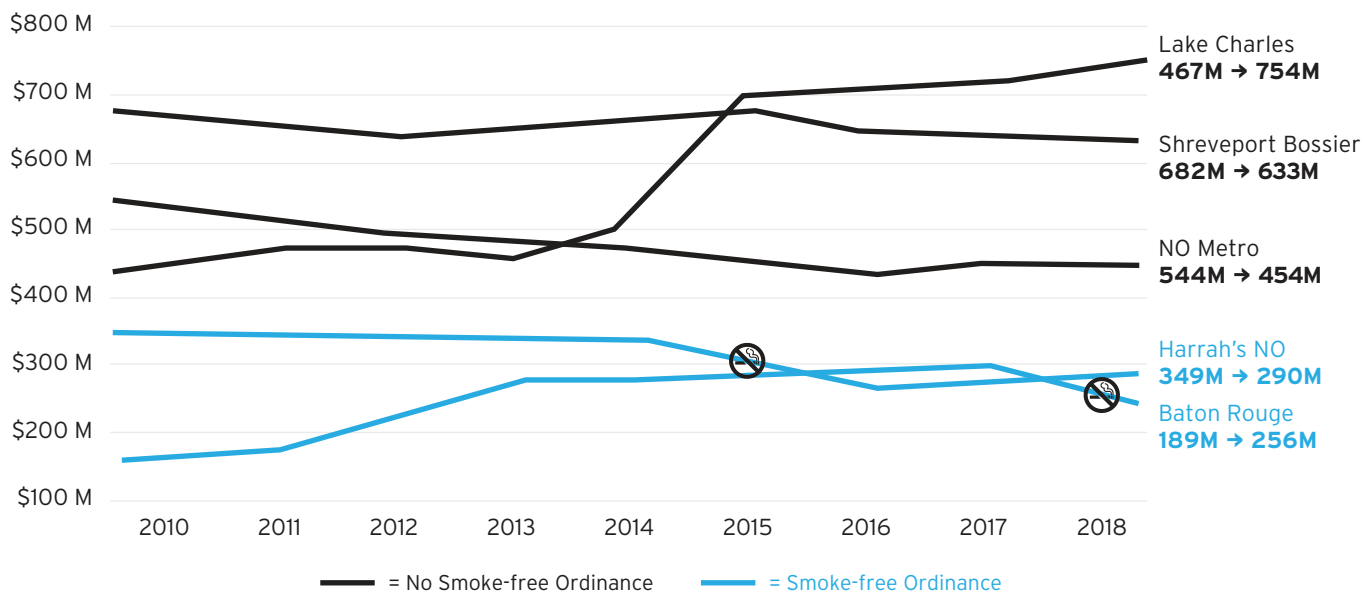
Case Study: Hammond Bar Revenue

Hammond Bar Revenue increased by 20% from 2014 to 2017



Case Study: Casino Revenue by Market

In Louisiana, smoke-free ordinances have no long-term impact on casino revenue.



Join the Cause

See how you can help your community go smoke-free by contacting your regional manager today.

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