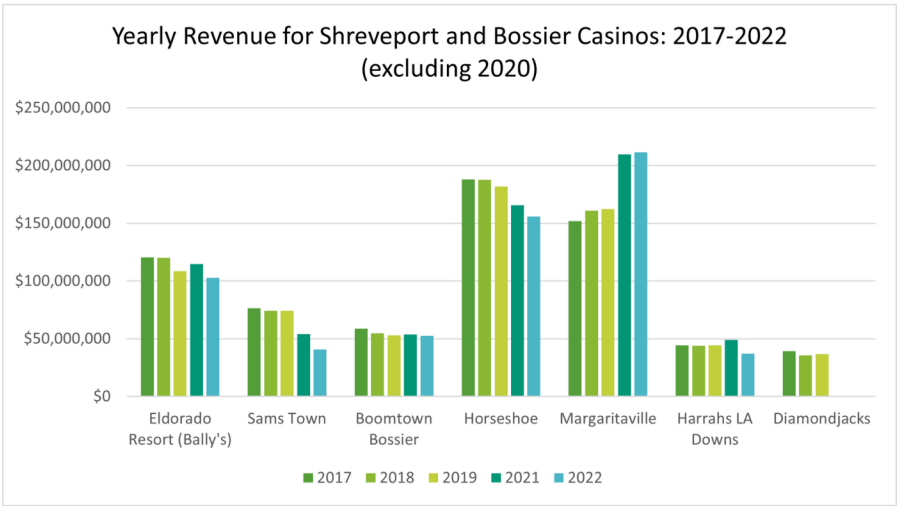
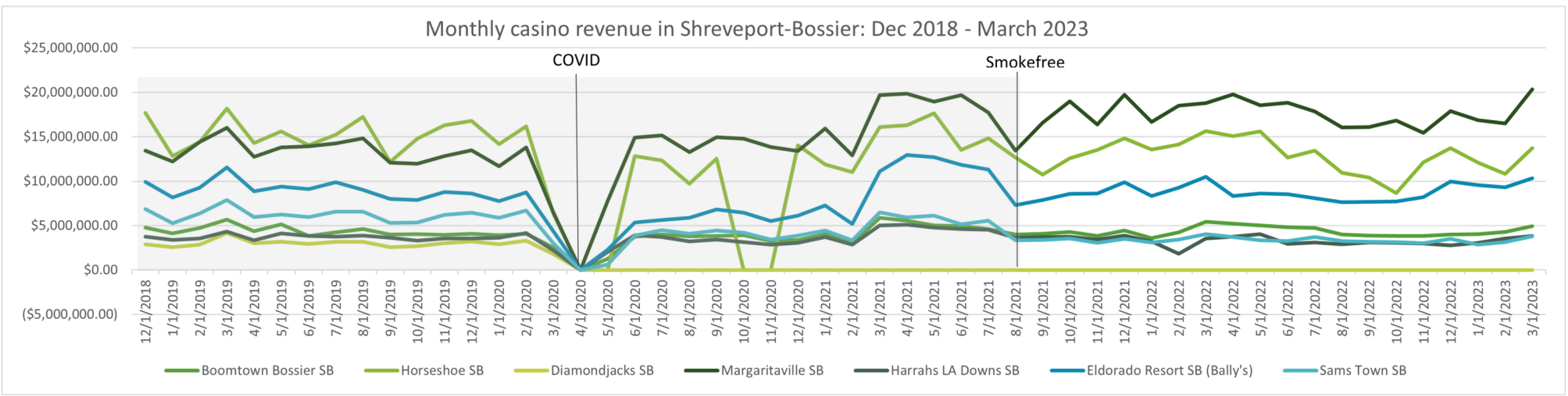


On August 1, 2021 Shreveport City Council enacted a smoke-free ordinance for its bars and gaming establishments. At the time, there were concerns the gaming industry would suffer as a result. However, time has shown casino revenue has been largely unaffected AND workers and patrons have no longer been exposed to the cancer-causing toxins found in secondhand smoke.



- Shreveport's smoke-free casinos have followed the same trends as casinos in neighboring Bossier City.
- During Aug. '21, ALL casinos experienced a decrease in revenue.
- When combined, Shreveport's two casinos had more annual revenue than three out five casinos in Bossier City.
- Shreveport casinos will benefit from decreased employee sick time and turnover.
- All Shreveport-Bossier casinos (except Margaritaville) had a lower revenue 2022/post-Covid compared to 2019/Pre-Covid.\*
- The gaming industry is rebounding from the effects of Covid-19. In March 2023, revenue was up 230% compared to the same time last year.

\*No casinos have reached pre-Covid revenues.

Source: Louisiana Department of Public Safety. (2023, May 9). Revenue Reports. [http://lgcb.dps.louisiana.gov/revenue\\_reports.html](http://lgcb.dps.louisiana.gov/revenue_reports.html)