



HealthierAirForAll.org

## It's time for Louisiana to stop holding its breath.

The 2006 Louisiana Smoke-Free Act eliminated smoking in all public places – **except bars and gaming venues**. But comprehensive smoke-free ordinances have been changing that by protecting all public spaces and venues at the local level. Support comprehensive smoke-free ordinances throughout Louisiana and help us create healthier air for all.



## The Dangers of Secondhand Smoke

Exposure to secondhand smoke causes an estimated

# 41,000

DEATHS each year among adults in the United States.<sup>1</sup>

Nonsmokers exposed to secondhand smoke at home or **work increase their risk of developing lung cancer by**

# 20-30%

<sup>2</sup>

Chronic cigarette smoking can negatively affect:

- Organizing, regulating behavior and meeting goals
- Cognitive flexibility
- Intellectual abilities
- Learning abilities and memory
- Working memory, such as remembering instructions or paying attention<sup>3</sup>



### Our Goal

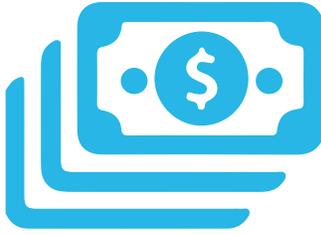
We will continue to work tirelessly with community partners and elected officials to close this gap statewide and **eliminate smoking in ALL spaces and places** – creating a healthier quality of life for all of Louisiana.



### Progress, Progress, Progress

20+ cities and parishes have passed comprehensive smoke-free ordinances, with even more up for a local vote this year!

Over 1 million Louisianans are protected from the dangers of secondhand smoke, which is 22.46% of the state. **Together, we can get that to 100%.**



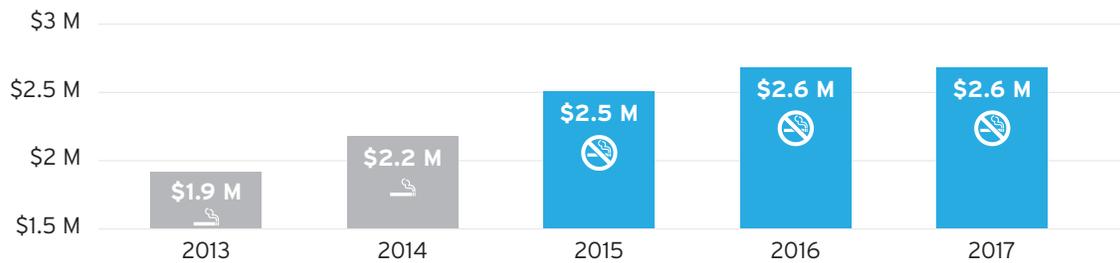
## A Breath of Fresh Air for Bars and Gaming Venues

Smoke-free protections for employees and patrons of bars and gaming venues have not had negative long-term financial effects on business revenue. But smoking does cost Louisiana taxpayers \$1.89 billion each year.

Smoke-free bars and gaming venues protect the state, protect workers and create a more enjoyable night out for everyone.

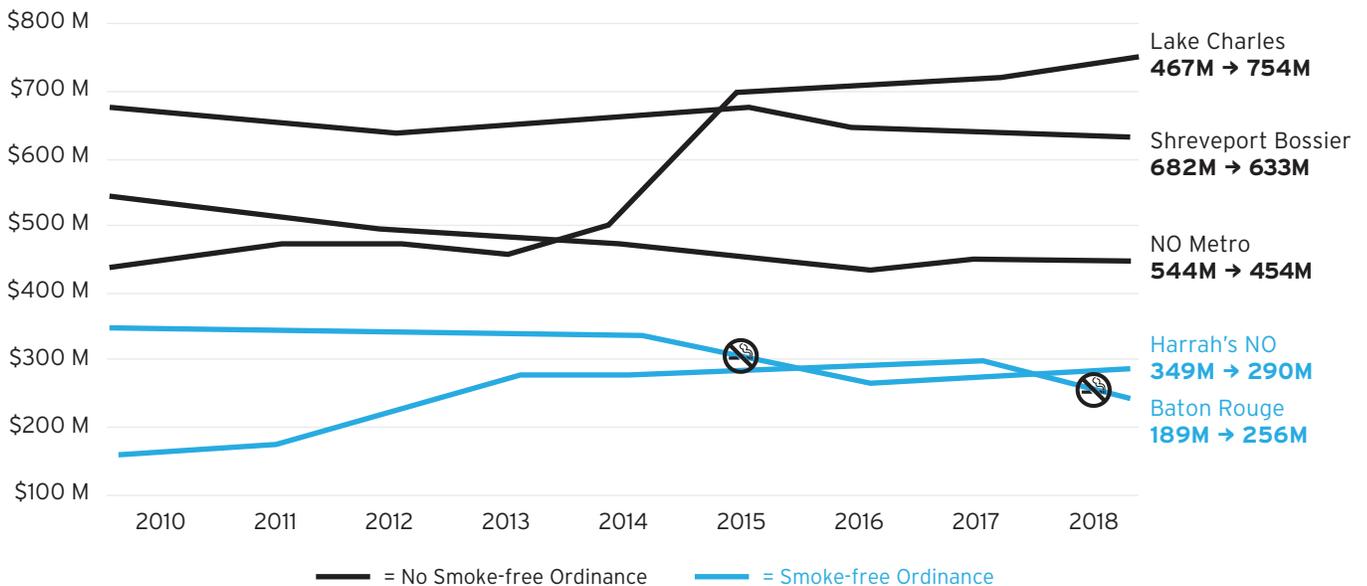
### Case Study: Hammond Bar Revenue

Hammond Bar Revenue increased by 20% from 2014 to 2017



### Case Study: Casino Revenue by Market

In Louisiana, smoke-free ordinances have no long-term impact on casino revenue.



### Join the Cause

See how you can help your community go smoke-free by contacting your regional manager today.

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